



Morgan's Wonderland will offer a hands-on training program for individuals of ALL abilities.

We will help set your training regimen and provide you with a team captain to help you along and ensure you get to the goal. We advise you on nutrition, shoes and injury prevention. We will hold weekly team meetings and workouts to encourage one another and stay on track.

- Our Goal:**
- 100 participants (10 teams of ALL abilities)
 - \$750.00 to be raised per participant
 - \$50,000 to directly support Morgan's Wonderland

How can you raise \$750.00? In addition to your personal fundraising, we will all work together to meet our individual goals and team goal of \$50,000. Share your fund raising ideas and we can all work together.

- Group Fund Raisers
- Family and Friends
- Email Contacts
- Business Contacts

How much time do we have to raise the funds?

The marathon is not until **November 14, 2010.** All money needs to be turned in two weeks prior to the event.

What happens if we do not raise all \$750.00?

We will work together to meet our goal; however, there is a participant minimum fund raising goal of \$350.00 due no later than October 1, 2010.

What does my fund raising cover for me?

Marathon registration fees, practice tee-shirt, race day jersey, pre-marathon Fitness Expo admission, pre-marathon Pasta Party, after marathon celebration admission, practice session support, training materials and email account support.

When will I receive all my fund raising information and commit to participate?

Let me know you are stepping up to the challenge and I will provide you with all the information you need to get started.

When are meetings and practices held? All group practices and meetings are held at Morgan's Wonderland

Thursday Evenings at 6:30 pm & Saturday mornings at 7:00 am.

You will receive suggested workout plans for your ability. It is the responsibility of the participant to keep up with the weekly and daily routine in addition to the group activities to be ready for the event November 14, 2010. It is our goal to have teams identified by August 5, 2010 and team captains in place. Your team and team captain will help you stay on track with your workouts and fundraising.



X-Ray, Jette and Rocket



Fundraising Letter Tips

Make it personal

Refer to those who you know who have special needs and how their life is different. People respond and relate to a personal cause.

Tell them where and how to donate. Give them on the on-line link to donate. Lots of people love to donate online!

Be original

An original letter – including photos, a unique spin, etc. will get people's attention. Don't be afraid to use photos that include YOU!

Early on, make the ask

Don't limit your donors, but ask for a specific range. A good phrase to use is to ask for "\$10, \$20, \$50 or whatever your budget will allow."

Balance fact with feeling

Include items that match reason with emotion:

- What is Morgan's Wonderland (fact)
- Why you are involved and what it means to you (feeling)
- When your marathon/fund raising event is and where the money goes (facts)
- Describe an experience at Morgan's Wonderland (feeling)
- Tell how to make a donation

Include a receipt or return card with the letter that includes their information to get tax credit and so you can send a follow up and thank you letter.

Set a deadline

Give a ten-day to two week deadline for response. People respond when there is a sense of urgency. Tell them to write the check to Morgan's Wonderland and send it to your address or suggest they go online.

Personalize with a handwritten note

Copy the letters and before stuffing into the envelope, handwrite in colored ink, on the top of the letter the person's name and a quick line, "*Hope you can support me!*" Sign it in the same ink to add the personal touch.

Our Marathon Donation Web Page

Through Active.com I have set up a web page where we can accept donations and create individual web sites for donations. Use the following link to go to our main page.

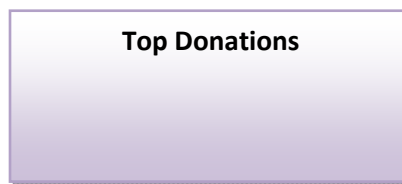
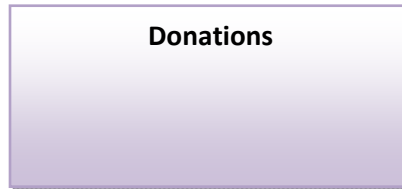
www.active.com/donate/morganswonderland

Once you are at the main page for our team, look beneath the column on the right side.



Morgan's Wonderland Marathon Team – "Taking Flight"

Together We Can Make A Difference



Individuals: [Click Here](#) to build your personal fundraising page.

- **Double Click on: Individuals:** [Click Here](#) to build your personal fundraising page.
- Once you do this, there will be step by step instructions for setting up your own page.
- Make sure to include a picture of yourself on your page and be clear about why this is important to you.

We will receive a confirmation along with the name and address of your donor for tracking and "Thank You" notes. The total funds we have received on-line will appear on our main page while your personal fund raising total will appear on your page.

Have fun with this. This is where your family and friends get to keep up with you and the training progress you are making. I would suggest you change pictures and information as you move forward in order to keep everyone up to date.

Don't forget to get your information on your social web sites as well. In the coming weeks we will record one of our group meetings/workouts and place it on the Morgan's Wonderland web site. This will be a great way to show others what we are doing and the progress we are making.

Morgan's Wonderland Marathon Challenge Sample Donation Letter

Dear _____,

I have found the most wonderful place designed specifically for children and adults with special needs, their family members, caregivers, friends and the entire community: **Morgan's Wonderland**. This family park is unique because, through the spirit of inclusion, people of all abilities can play, learn and share life changing experiences together, in a fun and safe environment.

I became involved with Morgan's Wonderland through volunteering. As a volunteer, I have had the opportunity to see amazing things. I have seen a disabled veteran play along side his child in a Playscape, an elderly woman ride on a swing for the first time in years and I have heard the uncontrolled laughter of a wheel-chair bound child on a carousel.

Morgan's Wonderland is a non-profit organization. People with special needs can come and enjoy the park for FREE and their family members are just \$5 each. In order to continue to fulfill the mission of providing a park that will nurture the minds and bodies of individuals with special needs and their families will not be possible without the generosity of friends across the globe seeking to make a difference.



I have chosen to take on the challenge of participating in the San Antonio Rock and Roll Marathon with the Morgan's Wonderland Team. By taking on this challenge I will continue making a difference in the lives of individuals with special needs. I have committed to raising \$750.00 to support this unique family fun park and am asking for your help.

How can you help?

You can make a tax-deductible contribution online on my webpage www.sldkjfsld.com, at the park or by mail.



If you would like to donate, please fill in the amount you are pledging and send the donation, payable to Morgan's Wonderland, to me at the address below. All donations must be in by [*\(insert donation due date here\)*](#).

Thank you for your support!

Weekly Donation Reporting

Participants Name: _____ Date: _____

Name:	Date:
Address:	Check #
	Cash Amount
	TOTAL:
Email Address	Phone #

Name:	Date:
Address:	Check #
	Cash Amount
	TOTAL:
Email Address	Phone #

Name:	Date:
Address:	Check #
	Cash Amount
	TOTAL:
Email Address	Phone #

Name:	Date:
Address:	Check #
	Cash Amount
	TOTAL:
Email Address	Phone #

